



P*articipant ***R*etention ***O*utreach ***U*tilization ***D*esign*******

SAEOPP Priority 3 Training

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EDUCATIONAL OUTREACH CHAMPIONS

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“People often say that motivation
doesn't last. Well, neither does
bathing – That’s why we recommend
it daily”

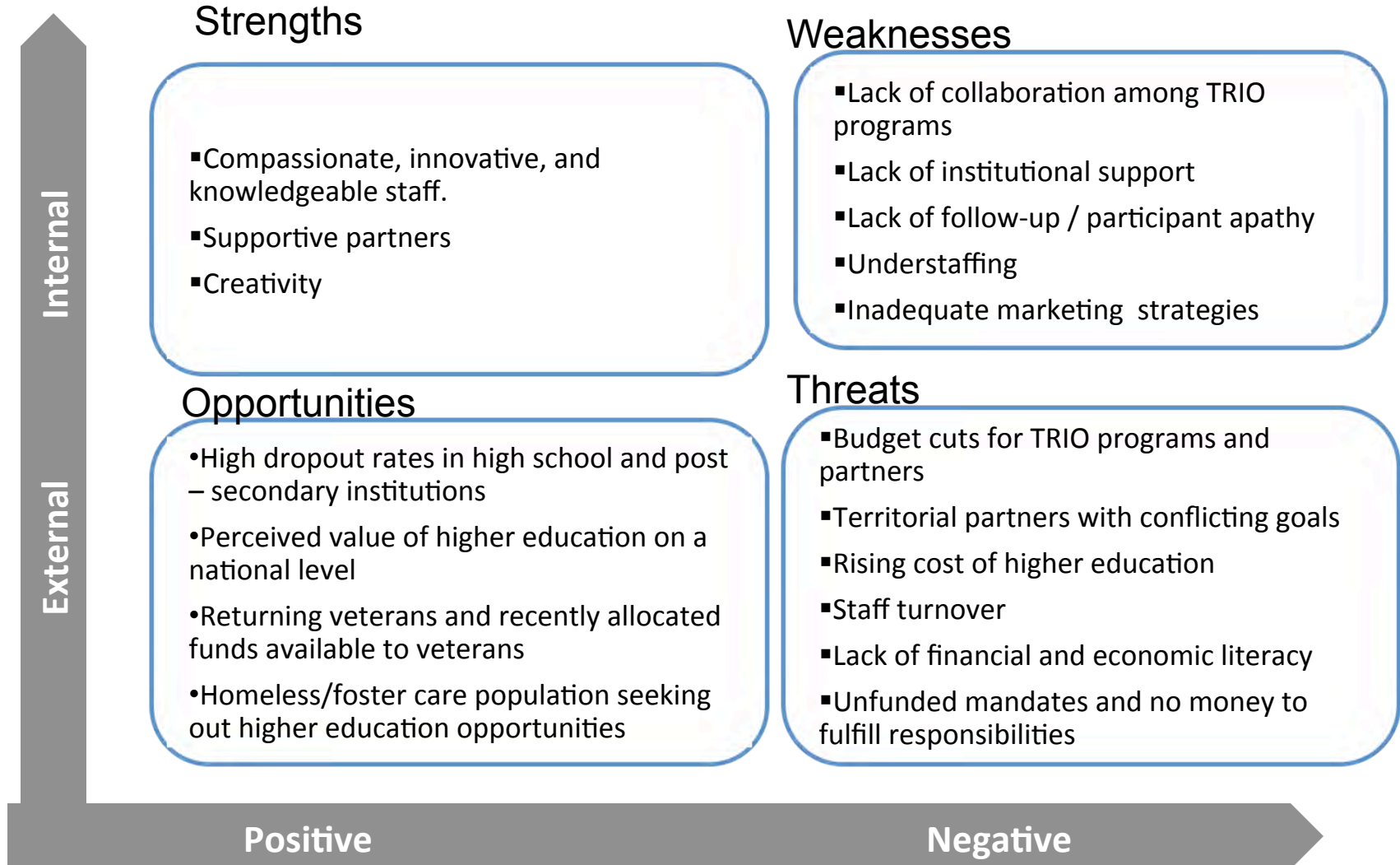
-Zig Ziglar-



Step 1- Mission

- Our Program Purpose
 - Provide free services to low income, first generation and non-traditional students.
 - Engage and empower non-traditional students to seek post-secondary education/enrollment.
 - Funded federally to serve low-income, first-generation, non-traditional students.
- Our Vision for Students
 - We believe in empowering underserved adults to become productive members of society through post-secondary education.
- Our Educational Philosophy
 - Given the necessary support, resources, and opportunities, everyone **CAN** obtain post-secondary education.

Step 2 – Assessment: Using the SWOT to Identify the Problem/Issue



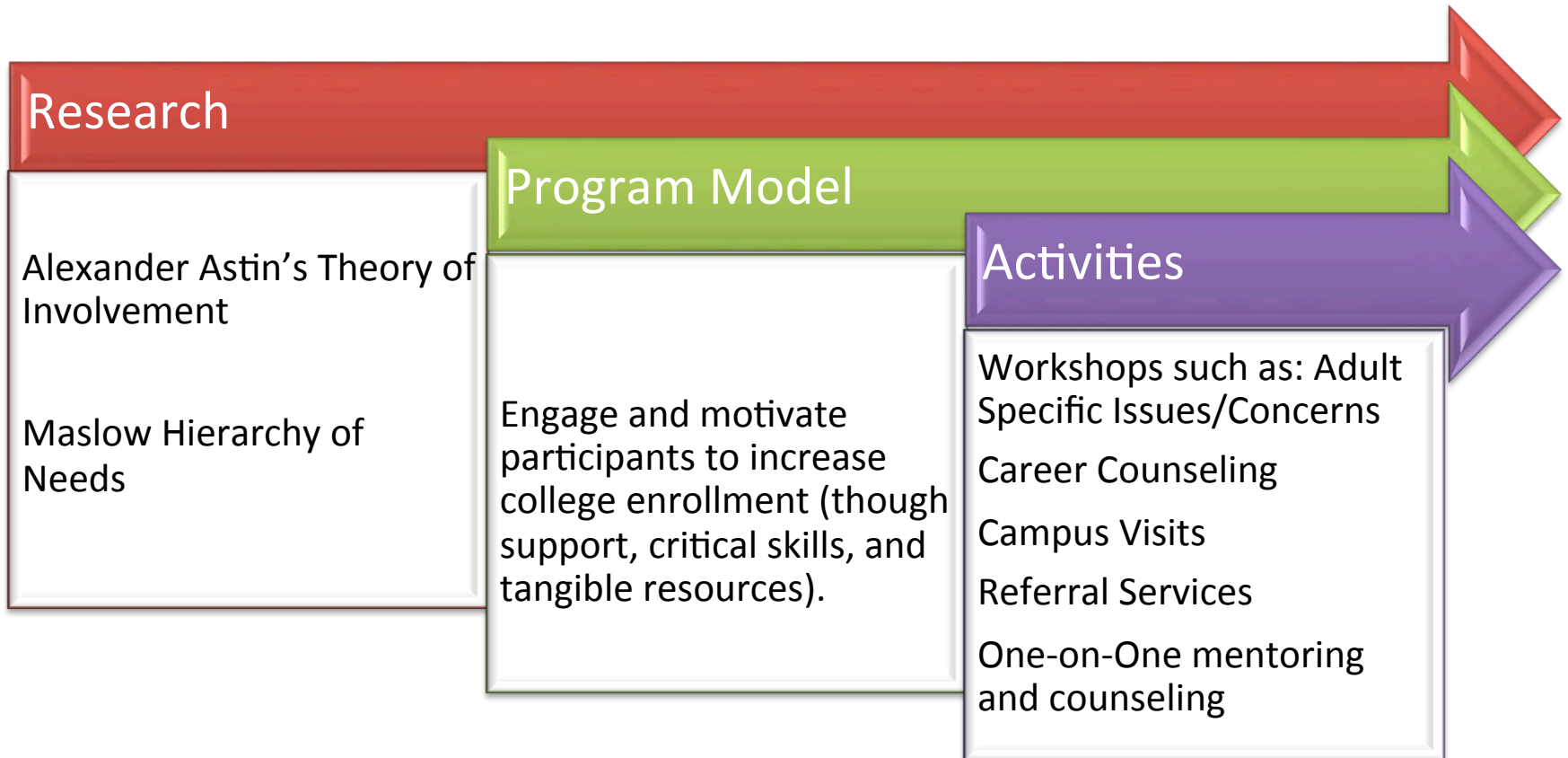
Step 3 - Desired Outcomes

- Obtain increased support from each institution.
 - Align EOC's achievements with host institution's success
 - Build internal relationships
 - Increased Student Engagement
 - Workshops for adults
 - Three successful contacts within 6 weeks of initial consultation
 - Increase program accessibility
 - Staff Mobility

Step 3 - Continued

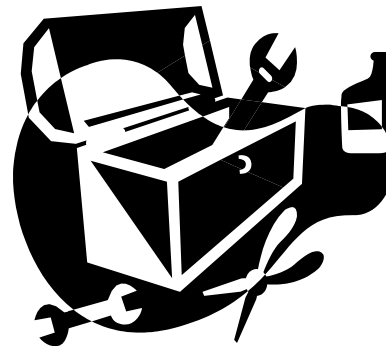
- Increase collaboration with other TRIO programs
 - Recruit parents and other family members from sister TRIO programs (i.e. Upward Bound)

Step 4 – Linking your program to the research



Step 5 - Resources

- Additional resources are required to implement our model & proposed strategies/activities
- Resource Toolkit
 - **RELATIONSHIPS**
 - Staff
 - Technology
 - Information
 - Curriculum/Instruction
 - Relationships



Step 6 - Staff Development

- New skills / information for staff & faculty.
 - Implementing new technology in our EOC program
 - Cultural diversity / sensitivity training
 - Crisis management training
 - Understanding the goals and objectives and partners
 - Empathy for obstacles that our target population faces.
 - Financial and economic literacy training

Step 7 - Assessment/Evaluation



- Formative steps
 - Compare before and after results for participant responsiveness.
 - Attendance and sign-in sheets
 - Weekly contact log
 - Educational action plan: pre and post assessment
 - Weekly staff meetings
- Summative steps
 - Run mock APR's to record data
 - Get partner feedback and assess data
 - Run Clearinghouse report for each participant
 - Run reports in Data Management System (Blumen, Student Access).



Q/A Session