

Participant Retention Action Model SAEOPP Priority 3 Training



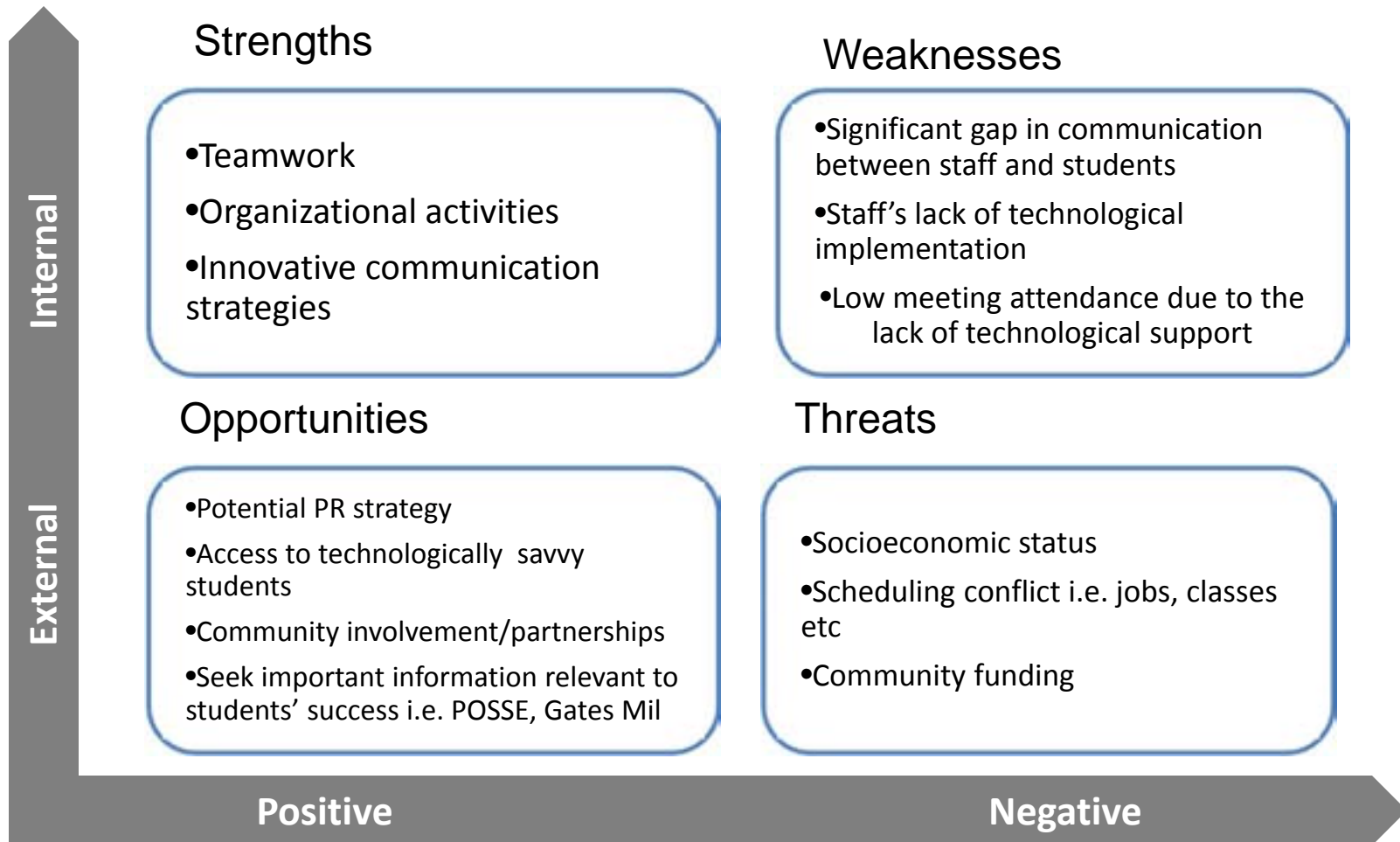
OMG ETS

Mentor: Mary Gonzalez

Step 1- Mission

- What is the purpose of your program?
 - We are the Educational Talent Search Program (ETS)
 - We provide first generation college bound, low income middle and high school students with guidance to college enrollment and graduation.
- Your vision for students?
 - We believe that our students will possess the skills and ability to enroll in the college or university of their choice upon high school graduation.
 - Students will obtain a degree from the institution of their choice.
- Your educational philosophy?
 - Our guiding principles are to empower all ETS students with equal access and opportunities to obtain post-secondary education.

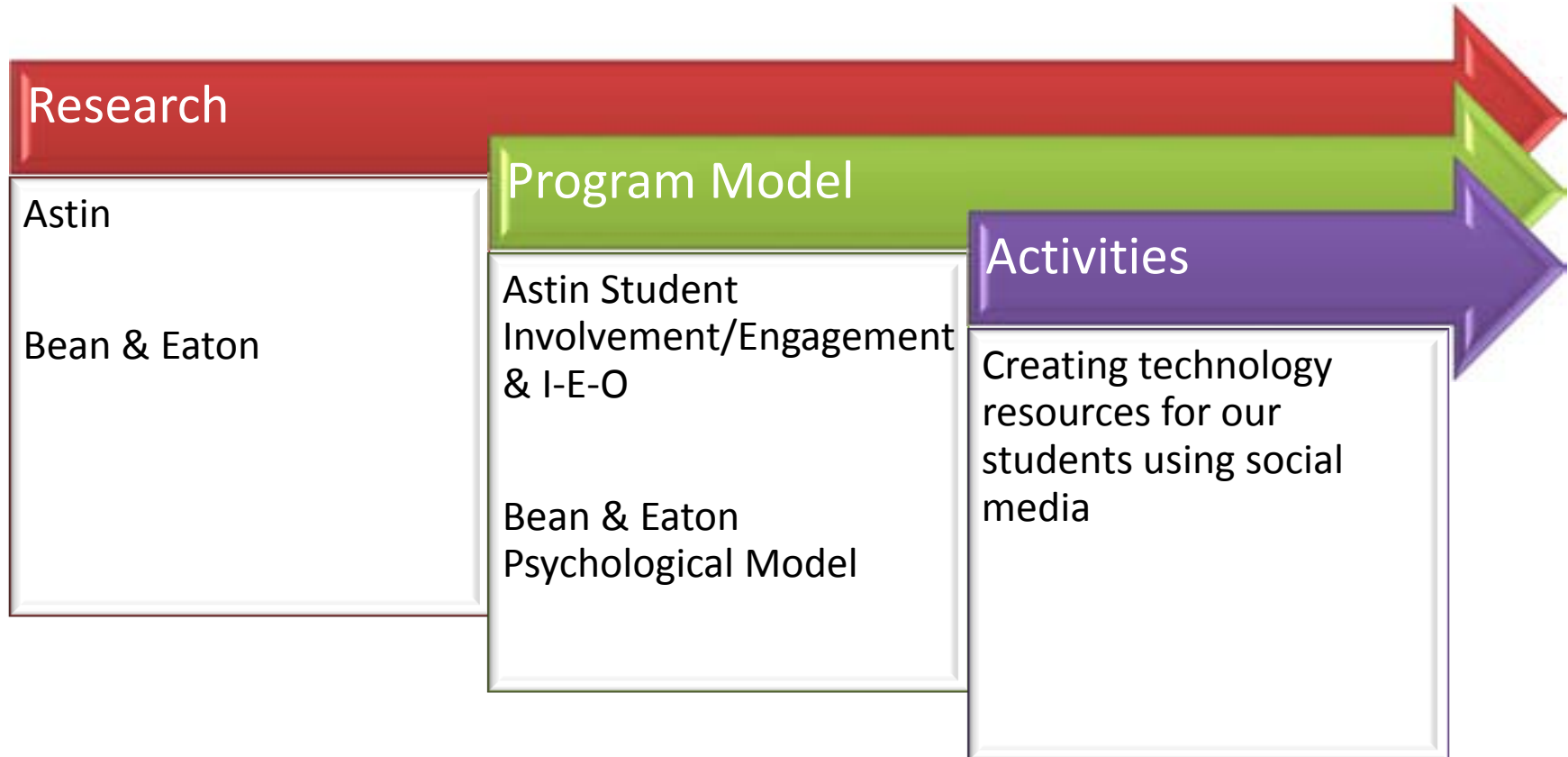
Step 2 – Assessment: Using the SWOT to Identify the Problem/Issue



Step 3 - Desired Outcome

To effectively disseminate program's information to students resulting in the increase of student attendance, awareness, and retention.

Step 4 – Linking your program to the research



Research

- Astin (IEO)
 - Some non-traditional students do not perceive involvement as them taking initiative. They perceive when someone takes an active role in assisting them. (Rendon, 1994)
- Bean & Eaton (Psychological)
 - Stresses the importance of institution provisions for service learning to support student success

Model

Astin

- The amount of energy students devotes to the academic experience
- Support services to induce students to participate in activities that lead to experiences and desired outcomes

Bean & Eaton

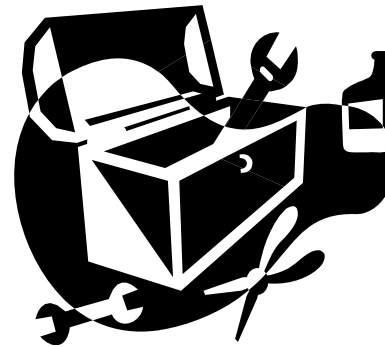
- Psychological Model of College Student Retention
- Self efficacy

Activities

- Facebook
- Skype
- Twitter
- Club Texting
- Survey Monkey
- E-mail

Step 5 - Resources

- What additional resources are required to implement the model & proposed strategies/activities?
- Resource Toolkit
 - Computer Labs
 - Staff
 - Technology
 - Information
 - Curriculum/Instruction
 - Relationships
 - Administrative Permission
 - Security



Step 6 - Staff Development

- What new skills or information do staff & faculty need in this model?
 - TRiO Training
 - Regulations
 - Standards
 - Best Practices
 - Technology
 - Internet Etiquette
 - OMG ETS Program forum

Step 7 - Assessment/Evaluation

- Formative steps
 - Attendance Rosters at workshops
 - Monthly Reports
 - Staff Meetings
 - Saturday Meetings
- Summative steps
 - End of year surveys
 - Interviews
 - Focus groups

