## Participant Retention Action Model SAEOPP Priority 3 Training



OMG ETS

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## Step 1- Mission

- What is the purpose of your program?
  - We are the Educational Talent Search Program (ETS)
  - We provide first generation college bound, low income middle and high school students with guidance to college enrollment and graduation.
- Your vision for students?
  - We believe that our students will possess the skills and ability to enroll in the college or university of their choice upon high school graduation.
  - Students will obtain a degree from the institution of their choice.
- Your educational philosophy?
  - Our guiding principles are to empower all ETS students with equal access and opportunities to obtain post-secondary education.

# Step 2 – Assessment: Using the SWOT to Identify the Problem/Issue

#### Strengths

- •Teamwork
- Organizational activities
- •Innovative communication strategies

#### **Opportunities**

- Potential PR strategy
- •Access to technologically savvy students
- Community involvement/partnerships
- •Seek important information relevant to students' success i.e. POSSE, Gates Mil

#### Weaknesses

- •Significant gap in communication between staff and students
- •Staff's lack of technological implementation
- •Low meeting attendance due to the lack of technological support

#### **Threats**

- Socioeconomic status
- •Scheduling conflict i.e. jobs, classes etc

**Negative** 

Community funding

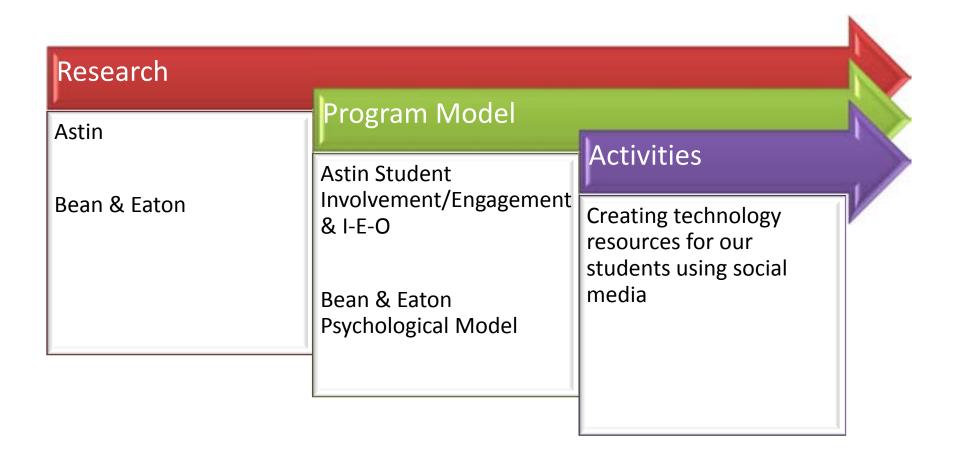
Positive

## External

## Step 3 - Desired Outcome

To effectively disseminate program's information to students resulting in the increase of student attendance, awareness, and retention.

# Step 4 – Linking your program to the research



#### Research

- Astin (IEO)
  - Some non-traditional students do not perceive involvement as them taking initiative. They perceive when someone takes an active role in assisting them. (Rendon, 1994)
- Bean & Eaton (Psychological)
  - Stresses the importance of institution provisions for service learning to support student success

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### Model

#### **Astin**

- The amount of energy students devotes to the academic experience
- Support services to induce students to participate in activities that lead to experiences and desired outcomes

#### Bean & Eaton

- Psychological Model of College Student Retention
- Self efficacy

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### **Activities**

- Facebook
- Skype
- Twitter
- Club Texting
- Survey Monkey
- E-mail

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## Step 5 - Resources

- What additional resources are required to implement the model & proposed strategies/activities?
- Resource Toolkit
  - Computer Labs
  - Staff
  - Technology
  - Information
  - Curriculum/Instruction
  - Relationships
  - Administrative Permission
  - Security



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## Step 6 - Staff Development

- What new skills or information do staff & faculty need in this model?
  - TRiO Training
  - Regulations
  - Standards
  - Best Practices
  - Technology
  - Internet Etiquette
    - OMG ETS Program forum

## Step 7 - Assessment/Evaluation

#### Formative steps

- Attendance Rosters at workshops
- Monthly Reports
- Staff Meetings
- Saturday Meetings
- Summative steps
  - End of year surveys
  - Interviews
  - Focus groups

